

April 19, 2012

Dear NWSEO Member,

Thank you for your dedication and the work that you do for NWSEO. As NOAA focuses on funding satellites at the cost of NWS programs and positions; NWSEO is working to keep the NWS fully funded and save jobs (the ITOs) in the FY13 budget battles and in the future. We need your help.

As you know, membership is the lifeblood or our organization. As a member, you are in a very effective position to help increase NWSEO membership and keep our Professional Organization strong. We are distributing a recruitment letter to all NWS non-members to inform them of the work NWSEO is currently involved in to help save jobs and programs - to forward the life-saving mission of the National Weather Service. The letter includes links and information to NWSEO's work and successes, both past and present.

We wanted to supply you with the tools, information, and ideas to help with this effort. Your words and actions as a NWSEO member can help support our cause. On the website, we have provided a dedicated recruitment page located at: <a href="http://www.nwseo.org/Recruitment.php">http://www.nwseo.org/Recruitment.php</a>.

On the Recruitment Page, you will find speaking points and recruiting tips. We have also included NWSEO's Top Five Year Achievements and the 1187 form to join. The documents are all in a printable format to easily provide information of anyone interested in joining NWSEO - the only organization who represents the employees of the NWS.

Once someone joins the union, they recognize the value and strength of NWS employees working together for a cause, and often become members for life. Because of this, NWSEO offers the following recruitment incentive to our members: If you recruit two new members to join NWSEO by SF 1187 between August 1, 2011 and July 31, 2012, your hotel stay and reasonable travel expenses to the National Convention in Las Vegas this year will be covered by NWSEO. Please be sure to tell new members to write your name on their <u>SF1187</u> when they join to give you the recruitment credit.

NWSEO is the only organization with the ability to lobby Congress and the Administration to preserve NWS jobs, promote better working conditions and career promotions for NWS, and participate in collective bargaining.

As always, thank you for your support and dedication.

Fraternally,

Dan Sobien NWSEO President